



COLLEGE STATION, TEXAS

RTA POPULATION

387,437

2023 Estimated Retail
Trade Area Population



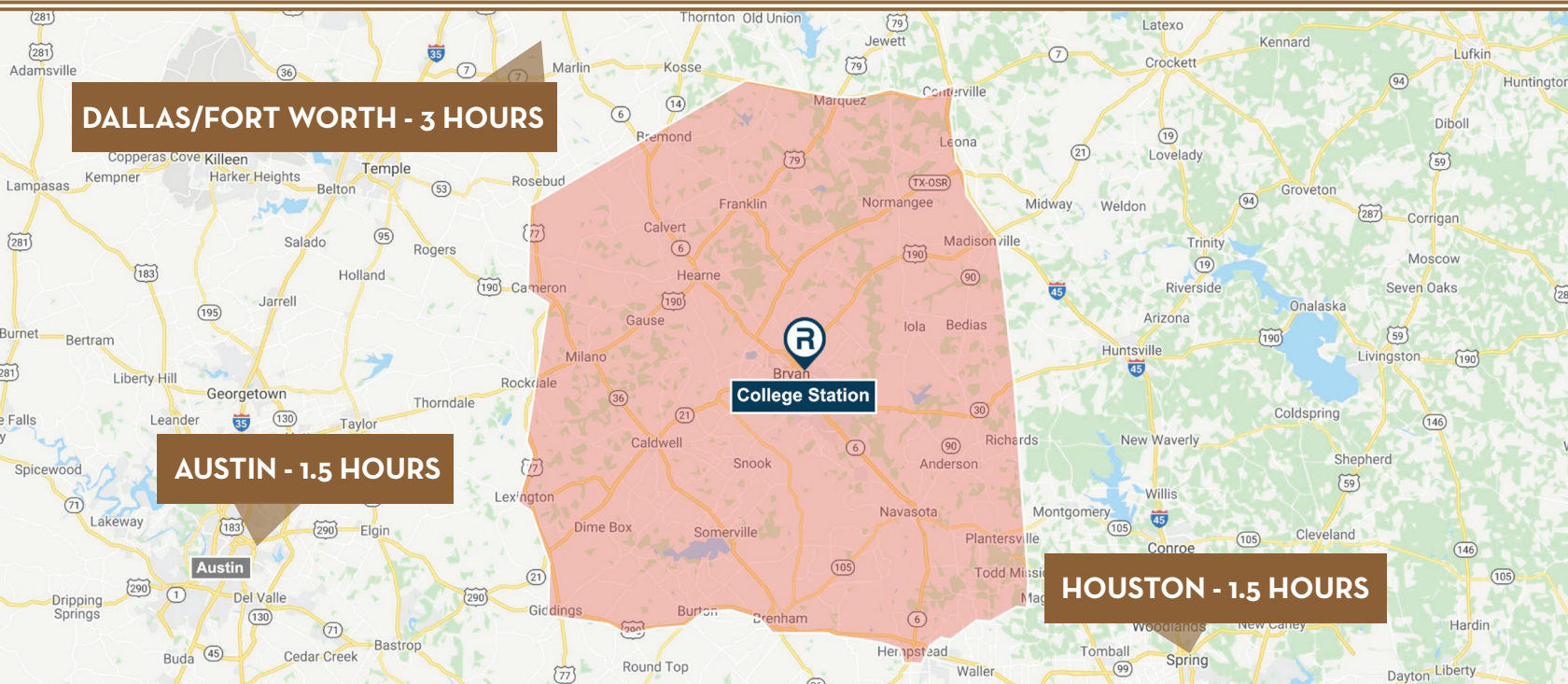
HIGHER EDUCATION
ENROLLMENT

83,538

AVERAGE FAMILY INCOME **\$125,186**

Median Age 31.63
Average Age 36.62

RETAIL TRADE AREA



DEMAND IN COLLEGE STATION



Foodservice and Drinking Places
2023 Demand = **\$418,722,956**



Health and Personal Care Stores
2023 Demand = **\$98,471,093**



Electronics and Appliance Stores
2023 Demand = **\$61,182,213**

- 2023 Demand \$3,800,864,494
- 2028 Demand \$4,341,330,648
- Growth \$540,466,154

COLLEGE STATION

Development

Planned Single
Family Lots

COLLEGE STATION BUSINESS CENTER



MIDTOWN BUSINESS PARK



REGIONAL ATHLETIC PARKS



RETAIL CORRIDOR



HOSPITAL



GROCERY



1

Southern Pointe

2,084

2

Greens Prairie

828

3

Brewster Point, Creek Meadows,
Wellborn Settlement

203

4

Mission Ranch

672

5

Midtown Reserve

724

6

Pebble Creek

360

