



2016 Secondary Retail Trade Area Demographic Profile

College Station, Texas

**Prepared for
City of College Station
January 2016**

Pop-Facts Demographics

Description	CollegeStationTX-SecRTA-Map-2016	
	Total	%
Pop-Facts Summary		
Population		
2021 Projection	376,424	
2016 Estimate	354,516	
2010 Census	330,191	
2000 Census	275,943	
Growth 2016 - 2021		6.18%
Growth 2010 - 2016		7.37%
Growth 2000 - 2010		19.66%
Households		
2021 Projection	140,305	
2016 Estimate	131,765	
2010 Census	122,378	
2000 Census	100,676	
Growth 2016 - 2021		6.48%
Growth 2010 - 2016		7.67%
Growth 2000 - 2010		21.56%
Family Households		
2021 Projection	84,199	
2016 Estimate	79,214	
2010 Census	73,719	
2000 Census	62,927	
Growth 2016 - 2021		6.29%
Growth 2010 - 2016		7.45%
Growth 2000 - 2010		17.15%

Pop-Facts Demographics

Description	CollegeStationTX-SecRTA-Map-2016	
	Total	%
Pop-Facts Demographic Snapshot		
2016 Est. Population by Single-Classification Race	354,516	
White Alone	253,572	71.53%
Black or African American Alone	46,350	13.07%
Amer. Indian and Alaska Native Alone	2,008	0.57%
Asian Alone	13,181	3.72%
Native Hawaiian and Other Pac. Isl. Alone	239	0.07%
Some Other Race Alone	30,384	8.57%
Two or More Races	8,782	2.48%
2016 Est. Population by Hispanic or Latino Origin		
2016 Est. Population by Hispanic or Latino Origin	354,516	
Not Hispanic or Latino	269,688	76.07%
Hispanic or Latino	84,828	23.93%
Mexican	73,168	86.25%
Puerto Rican	955	1.13%
Cuban	500	0.59%
All Other Hispanic or Latino	10,204	12.03%
2016 Est. Hisp. or Latino Pop by Single-Class Race		
2016 Est. Hisp. or Latino Pop by Single-Class Race	84,828	
White Alone	48,934	57.69%
Black or African American Alone	1,137	1.34%
American Indian and Alaska Native Alone	850	1.00%
Asian Alone	147	0.17%
Native Hawaiian and Other Pacific Islander Alone	51	0.06%
Some Other Race Alone	30,023	35.39%
Two or More Races	3,685	4.34%
2016 Est. Pop by Race, Asian Alone, by Category		
2016 Est. Pop by Race, Asian Alone, by Category	13,181	
Chinese, except Taiwanese	3,548	26.92%
Filipino	338	2.56%
Japanese	145	1.10%
Asian Indian	3,399	25.79%
Korean	1,934	14.68%
Vietnamese	1,290	9.79%

Pop-Facts Demographics

Description	CollegeStationTX-SecRTA-Map-2016	
	Total	%
Cambodian	123	0.94%
Hmong	4	0.03%
Laotian	5	0.03%
Thai	341	2.58%
All Other Asian Races Including 2+ Category	2,054	15.58%

2016 Est. Population by Ancestry	354,516	
Arab	928	0.26%
Czech	6,180	1.74%
Danish	480	0.14%
Dutch	1,995	0.56%
English	18,933	5.34%
French (except Basque)	5,768	1.63%
French Canadian	717	0.20%
German	48,044	13.55%
Greek	483	0.14%
Hungarian	405	0.11%
Irish	18,638	5.26%
Italian	6,772	1.91%
Lithuanian	220	0.06%
United States or American	16,261	4.59%
Norwegian	1,458	0.41%
Polish	6,090	1.72%
Portuguese	35	0.01%
Russian	840	0.24%
Scottish	4,795	1.35%
Scotch-Irish	4,690	1.32%
Slovak	93	0.03%
Subsaharan African	1,025	0.29%
Swedish	1,262	0.36%
Swiss	234	0.07%
Ukrainian	187	0.05%
Welsh	946	0.27%
West Indian (except Hisp. groups)	236	0.07%
Other ancestries	153,497	43.30%
Ancestry Unclassified	53,303	15.04%

Pop-Facts Demographics

Description	CollegeStationTX-SecRTA-Map-2016	
	Total	%
2016 Est. Pop Age 5+ by Language Spoken At Home	332,553	
Speak Only English at Home	262,939	79.07%
Speak Asian/Pac. Isl. Lang. at Home	7,870	2.37%
Speak IndoEuropean Language at Home	6,860	2.06%
Speak Spanish at Home	54,052	16.25%
Speak Other Language at Home	832	0.25%

2016 Est. Population by Sex	354,516	
Male	179,263	50.57%
Female	175,253	49.43%

2016 Est. Population by Age	354,516	
Age 0 - 4	21,963	6.20%
Age 5 - 9	21,746	6.13%
Age 10 - 14	20,931	5.90%
Age 15 - 17	13,698	3.86%
Age 18 - 20	26,842	7.57%
Age 21 - 24	44,097	12.44%
Age 25 - 34	48,584	13.70%
Age 35 - 44	38,486	10.86%
Age 45 - 54	36,901	10.41%
Age 55 - 64	36,449	10.28%
Age 65 - 74	25,829	7.29%
Age 75 - 84	13,267	3.74%
Age 85 and over	5,723	1.61%
Age 16 and over	285,411	80.51%
Age 18 and over	276,178	77.90%
Age 21 and over	249,335	70.33%
Age 65 and over	44,818	12.64%
2016 Est. Median Age	30.8	
2016 Est. Average Age	35.6	

2016 Est. Male Population by Age	179,263	
Age 0 - 4	11,244	6.27%
Age 5 - 9	11,111	6.20%
Age 10 - 14	10,662	5.95%
Age 15 - 17	6,964	3.88%

Pop-Facts Demographics

Description	CollegeStationTX-SecRTA-Map-2016	
	Total	%
Age 18 - 20	14,186	7.91%
Age 21 - 24	23,495	13.11%
Age 25 - 34	25,203	14.06%
Age 35 - 44	19,692	10.99%
Age 45 - 54	18,416	10.27%
Age 55 - 64	17,915	9.99%
Age 65 - 74	12,504	6.98%
Age 75 - 84	5,863	3.27%
Age 85 and over	2,007	1.12%
2016 Est. Median Age, Male	29.7	
2016 Est. Average Age, Male	34.7	

2016 Est. Female Population by Age		175,253
Age 0 - 4	10,720	6.12%
Age 5 - 9	10,635	6.07%
Age 10 - 14	10,269	5.86%
Age 15 - 17	6,734	3.84%
Age 18 - 20	12,656	7.22%
Age 21 - 24	20,602	11.76%
Age 25 - 34	23,381	13.34%
Age 35 - 44	18,794	10.72%
Age 45 - 54	18,486	10.55%
Age 55 - 64	18,533	10.58%
Age 65 - 74	13,324	7.60%
Age 75 - 84	7,403	4.22%
Age 85 and over	3,716	2.12%
2016 Est. Median Age, Female	31.8	
2016 Est. Average Age, Female	36.5	

2016 Est. Pop Age 15+ by Marital Status		289,875
Total, Never Married	119,418	41.20%
Males, Never Married	65,626	22.64%
Females, Never Married	53,792	18.56%
Married, Spouse present	113,529	39.16%
Married, Spouse absent	15,037	5.19%
Widowed	16,176	5.58%
Males Widowed	3,002	1.04%

Pop-Facts Demographics

Description	CollegeStationTX-SecRTA-Map-2016	
	Total	%
Females Widowed	13,174	4.54%
Divorced	25,716	8.87%
Males Divorced	12,860	4.44%
Females Divorced	12,856	4.43%

2016 Est. Pop Age 25+ by Edu. Attainment	205,238	
Less than 9th grade	16,022	7.81%
Some High School, no diploma	20,074	9.78%
High School Graduate (or GED)	56,992	27.77%
Some College, no degree	43,904	21.39%
Associate Degree	11,099	5.41%
Bachelor's Degree	33,543	16.34%
Master's Degree	14,176	6.91%
Professional School Degree	2,728	1.33%
Doctorate Degree	6,699	3.26%

2016 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.	40,660	
No High School Diploma	18,291	44.99%
High School Graduate	10,787	26.53%
Some College or Associate's Degree	6,945	17.08%
Bachelor's Degree or Higher	4,636	11.40%

2016 Est. Households by Household Type	131,765	
Family Households	79,214	60.12%
Nonfamily Households	52,551	39.88%

2016 Est. Group Quarters Population	20,474	
-------------------------------------	--------	--

2016 HHs by Ethnicity, Hispanic/ Latino	23,206	
---	--------	--

2016 Est. Households by HH Income	131,765	
Income < \$15,000	24,589	18.66%
Income \$15,000 - \$24,999	16,130	12.24%
Income \$25,000 - \$34,999	14,599	11.08%
Income \$35,000 - \$49,999	18,395	13.96%
Income \$50,000 - \$74,999	20,757	15.75%
Income \$75,000 - \$99,999	13,527	10.27%

Pop-Facts Demographics

Description	CollegeStationTX-SecRTA-Map-2016	
	Total	%
Income \$100,000 - \$124,999	8,985	6.82%
Income \$125,000 - \$149,999	5,253	3.99%
Income \$150,000 - \$199,999	4,687	3.56%
Income \$200,000 - \$249,999	1,951	1.48%
Income \$250,000 - \$499,999	2,109	1.60%
Income \$500,000+	782	0.59%
2016 Est. Average Household Income	\$62,853	
2016 Est. Median Household Income	\$43,614	

2016 Median HH Inc. by Single-Class, Race or Eth.		
White Alone	\$48,304	
Black or African American Alone	\$28,643	
American Indian and Alaska Native Alone	\$37,087	
Asian Alone	\$28,639	
Native Hawaiian and Other Pacific Islander Alone	\$35,821	
Some Other Race Alone	\$40,712	
Two or More Races	\$38,118	
Hispanic or Latino	\$36,212	
Not Hispanic or Latino	\$45,690	

2016 Est. Family HH Type by Presence of Own Child.		
	79,214	
Married-Couple Family, own children	24,130	30.46%
Married-Couple Family, no own children	34,010	42.93%
Male Householder, own children	2,490	3.14%
Male Householder, no own children	3,599	4.54%
Female Householder, own children	8,436	10.65%
Female Householder, no own children	6,549	8.27%

2016 Est. Households by Household Size		
	131,765	
1-person	35,308	26.80%
2-person	43,706	33.17%
3-person	22,342	16.96%
4-person	17,080	12.96%
5-person	7,940	6.03%
6-person	3,282	2.49%

Pop-Facts Demographics

Description	CollegeStationTX-SecRTA-Map-2016	
	Total	%
7-or-more-person	2,107	1.60%
2016 Est. Average Household Size	2.54	
2016 Est. Households by Presence of People Under 18	131,765	
Households with 1 or More People under Age 18:	39,709	30.14%
Married-Couple Family	26,216	66.02%
Other Family, Male Householder	3,056	7.70%
Other Family, Female Householder	10,050	25.31%
Nonfamily, Male Householder	251	0.63%
Nonfamily, Female Householder	137	0.34%
Households with No People under Age 18:	92,056	69.86%
Married-Couple Family	31,932	34.69%
Other Family, Male Householder	3,022	3.28%
Other Family, Female Householder	4,947	5.37%
Nonfamily, Male Householder	26,049	28.30%
Nonfamily, Female Householder	26,106	28.36%
2016 Est. Households by Number of Vehicles	131,765	
No Vehicles	8,653	6.57%
1 Vehicle	44,127	33.49%
2 Vehicles	51,797	39.31%
3 Vehicles	19,693	14.95%
4 Vehicles	5,749	4.36%
5 or more Vehicles	1,745	1.32%
2016 Est. Average Number of Vehicles	1.8	
2016 Est. Families by Poverty Status	79,214	
2016 Families at or Above Poverty	67,449	85.15%
2016 Families at or Above Poverty with Children	29,888	37.73%
2016 Families Below Poverty	11,765	14.85%
2016 Families Below Poverty with Children	8,936	11.28%
2016 Est. Pop Age 16+ by Employment Status	285,411	
In Armed Forces	291	0.10%
Civilian - Employed	157,274	55.10%

Pop-Facts Demographics

Description	CollegeStationTX-SecRTA-Map-2016	
	Total	%
Civilian - Unemployed	12,887	4.52%
Not in Labor Force	114,960	40.28%

2016 Est. Civ. Employed Pop 16+ by Class of Worker	157,258	
For-Profit Private Workers	96,622	61.44%
Non-Profit Private Workers	9,243	5.88%
Local Government Workers	11,469	7.29%
State Government Workers	23,226	14.77%
Federal Government Workers	1,996	1.27%
Self-Employed Workers	14,453	9.19%
Unpaid Family Workers	249	0.16%

2016 Est. Civ. Employed Pop 16+ by Occupation	157,258	
Architect/Engineer	2,282	1.45%
Arts/Entertainment/Sports	3,152	2.00%
Building Grounds Maintenance	6,369	4.05%
Business/Financial Operations	5,147	3.27%
Community/Social Services	2,179	1.39%
Computer/Mathematical	2,249	1.43%
Construction/Extraction	10,564	6.72%
Education/Training/Library	14,908	9.48%
Farming/Fishing/Forestry	2,227	1.42%
Food Prep/Serving	9,934	6.32%
Health Practitioner/Technician	5,949	3.78%
Healthcare Support	3,269	2.08%
Maintenance Repair	4,657	2.96%
Legal	766	0.49%
Life/Physical/Social Science	2,907	1.85%
Management	14,597	9.28%
Office/Admin. Support	20,860	13.26%
Production	8,734	5.55%
Protective Services	4,182	2.66%
Sales/Related	17,426	11.08%
Personal Care/Service	5,333	3.39%
Transportation/Moving	9,564	6.08%

2016 Est. Pop 16+ by Occupation Classification	157,258	
--	---------	--

Pop-Facts Demographics

Description	CollegeStationTX-SecRTA-Map-2016	
	Total	%
Blue Collar	33,519	21.31%
White Collar	92,423	58.77%
Service and Farm	31,316	19.91%

2016 Est. Workers Age 16+ by Transp. to Work	153,785	
Drove Alone	118,215	76.87%
Car Pooled	19,048	12.39%
Public Transportation	3,256	2.12%
Walked	5,403	3.51%
Bicycle	1,461	0.95%
Other Means	1,517	0.99%
Worked at Home	4,885	3.18%

2016 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	62,447	
15 - 29 Minutes	54,853	
30 - 44 Minutes	16,625	
45 - 59 Minutes	5,513	
60 or more Minutes	9,493	
2016 Est. Avg Travel Time to Work in Minutes	23.00	

2016 Est. Occupied Housing Units by Tenure	131,765	
Owner Occupied	75,257	57.11%
Renter Occupied	56,508	42.89%

2016 Owner Occ. HUs: Avg. Length of Residence	15.6	

2016 Renter Occ. HUs: Avg. Length of Residence	6.6	

2016 Est. Owner-Occupied Housing Units by Value	75,257	
Value Less than \$20,000	4,005	5.32%
Value \$20,000 - \$39,999	4,738	6.30%
Value \$40,000 - \$59,999	5,009	6.66%
Value \$60,000 - \$79,999	5,958	7.92%
Value \$80,000 - \$99,999	6,021	8.00%

Pop-Facts Demographics

Description	CollegeStationTX-SecRTA-Map-2016	
	Total	%
Value \$100,000 - \$149,999	13,314	17.69%
Value \$150,000 - \$199,999	13,158	17.48%
Value \$200,000 - \$299,999	12,267	16.30%
Value \$300,000 - \$399,999	4,834	6.42%
Value \$400,000 - \$499,999	2,403	3.19%
Value \$500,000 - \$749,999	2,168	2.88%
Value \$750,000 - \$999,999	755	1.00%
Value \$1,000,000 or more	628	0.83%
2016 Est. Median All Owner-Occupied Housing Value	\$144,681	

2016 Est. Housing Units by Units in Structure	149,768	
1 Unit Attached	4,776	3.19%
1 Unit Detached	86,892	58.02%
2 Units	5,557	3.71%
3 or 4 Units	9,142	6.10%
5 to 19 Units	14,569	9.73%
20 to 49 Units	4,266	2.85%
50 or More Units	4,657	3.11%
Mobile Home or Trailer	19,484	13.01%
Boat, RV, Van, etc.	425	0.28%

2016 Est. Housing Units by Year Structure Built	149,768	
Housing Units Built 2010 or later	12,104	8.08%
Housing Units Built 2000 to 2009	30,535	20.39%
Housing Units Built 1990 to 1999	25,621	17.11%
Housing Units Built 1980 to 1989	27,402	18.30%
Housing Units Built 1970 to 1979	24,446	16.32%
Housing Units Built 1960 to 1969	10,499	7.01%
Housing Units Built 1950 to 1959	8,843	5.90%
Housing Units Built 1940 to 1949	3,856	2.57%
Housing Unit Built 1939 or Earlier	6,461	4.31%
2016 Est. Median Year Structure Built	1988	