



NORTHPOINT CROSSING Mixed-use with 55,000 SF of boutique retail & restaurant space

Forbes Magazine ranks College Station **No. 2** Best Small Places in Texas for Cost of Business

OUR MARKET GAPS

Total Retail Sales Leakage **\$2.8B**

Food & Beverage Stores **\$387.3M**
Specialty Food Store Market \$52.2M

Building Materials & Supplies **\$257.7M**

Foodservice & Drinking Places **\$207.9M**
Casual Dining Market \$148.5M

General Merchandise Stores **\$125.3M**

Miscellaneous Retailers **\$102.4M**

Furniture & Home Furnishings **\$31.7M**

Electronics & Appliances **\$25.2M**

OUR RETAIL MARKET *ESTIMATED

Primary	151,947	214,965	231,155
Secondary	275,943	354,516	376,424
Area Population	2000	2016	2021 proj.

Average Household Income **\$62,853**

Education % **83.4** **Graduate/Prof % 11.5**
High School Graduate or higher

Race % **71.5** **13.1** **3.7** **11.7** **23.9**
White Black Asian Other ~ Hispanic (any race)

Age % **12.3** **5.9** **23.9** **13.7** **10.9** **33.3**
Years <9 10-14 15-24 25-34 35-44 45<

median age 30.8

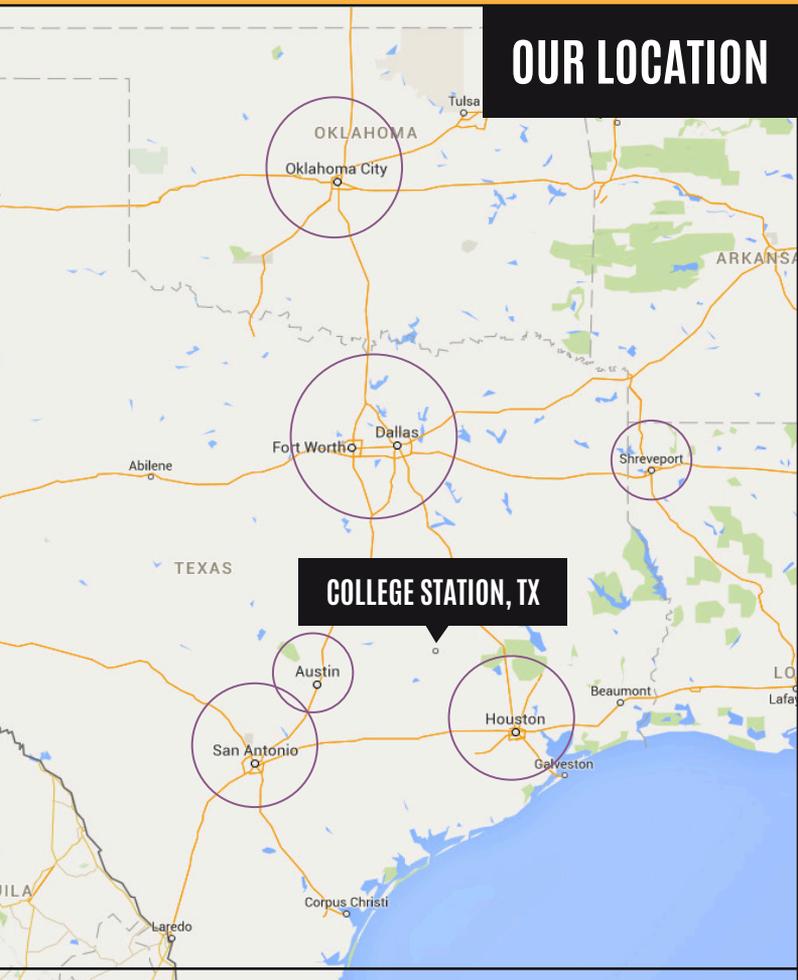
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COLLEGE STATION, TEXAS

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TEXAS A&M UNIVERSITY One of the nation's largest public universities

U.S. Census Bureau ranks College Station's metro area **No. 15 Fastest Growing U.S. Metros**



OUR LOCATION

College Station has grown from a tiny town of just 2,000 people to a diverse community of more than 106,000 residents.

College Station is within a three-hour drive of five of the nation's 20 largest cities. As the largest city in its metropolitan area, it boasts the **5th-lowest property tax rate** in Texas among similar-sized communities.

College Station is home to Texas A&M University, one of the nation's largest public universities at more than 59,000 students.



College-Age Consumers



Unemployment Rate

College Station, TX



CITY OF COLLEGE STATION
Home of Texas A&M University®

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